



FRIEND OF THE CENTER

Dinning & Shopping Discount Card

Since 2008 the Gallo Center for the Arts has offered a *Friends of the Center* dining and shopping discount card to our donors that are honored at various restaurants, cafes, clubs, day spas, and other merchants throughout the Greater Modesto area.

Currently the Center has over 1,700 families and individuals who have received the card. This card offers a 10% flat discount to users on all purchases at participating businesses.

Participation is Easy!

There is no cost to participate in this program! You must sign up for this program by August 31 to enjoy the benefits of this program for 12 months. The benefits include:

- Inclusion on the “Gallo Center Recommends” website page, with links to your business’ website
- Inclusion in the “Gallo Center Recommends” flyers mailed to members’ homes and given to Ticket Office visitors
- Inclusion in Gallo Center for the Arts e-blasts which includes a link to our website’s Friend Merchants page (over 37,500 e-addresses)
- Recognition in select Gallo Center monthly magazines. @ *the Center*
- Recognition in select Gallo Center presented performances’ playbills
- Two (2) window decals will be provided for your business window or door display

*Limitations apply.



THE MERBERSHIP CARD



**10% Flat Discount for All Purchases
May Be Used at Any Time**

TERMS OF USE

(This disclaimer will appear on the back of the card.)

This card is an exclusive benefit for contributors to the Gallo Center for the Arts. When presented with photo identification, the card entitles the bearer to a 10% savings on **total purchases** at participating merchants in Modesto and neighboring communities. The card cannot be used in combination with any other promotions or discounts merchants may be offering. It is recommended that gratuities for restaurant purchases be based on the undiscounted purchase amount. Visit www.galloarts.org to view a complete list of participating businesses.

***The back of the card will include the customer's printed name, signature,
and the card's expiration date.***



**FRIENDS OF THE CENTER DISCOUNT
CARD PROGRAM APPLICATION**

(please print)

Business Name _____

Business Owner _____

Address _____

City _____ **Zip Code** _____

Telephone _____ **Website** _____

Applicant email address _____

Business name for public recognition:

We understand that Gallo Center for the Arts reserves the right to decline an application if the nature of a business is deemed inappropriate for this program. If approved, we commit to provide a flat 10% discount on all purchases made by card members, and to inform all service staff of our business participation.

Applicant Signature: _____ **Date** _____

Please mail the completed application to:
Judith Martinez, Development Associate, Gallo Center for the Arts, 1000 I Street, Modesto, CA 95354.
or fax to (209) 338-5006

Questions? Call Judith at (209) 338-5033.