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**FOR IMMEDIATE RELEASE**

**WELLS FARGO SPONSORS TICKET RUSH PROGRAM  
AT GALLO CENTER FOR THE ARTS**

MODESTO, CA—January 19, 2010-----In response to popular demand, a new “ticket rush” program, made possible by funding from Wells Fargo, has been launched by the Gallo Center for the Arts. The program is open to qualifying seniors and students, and is designated for Center-presented performances only.

Rush tickets, when available, will be on sale on the day of performance, and must be purchased in person at the Gallo Center Ticket Office, 1000 I Street in downtown Modesto. Rush tickets cannot be purchased online or by phone.

Ticket prices will vary by show, but are never more than \$20. To learn if rush tickets for a particular show are available, call the Ticket Office at (209) 338-2100 on the day of the performance.

Qualifying seniors, age 60 and over, must present a valid current identification, such as a driver’s license. Students must present a valid current school identification card. Purchases are limited to two tickets per person. Location of rush ticket seating is at the discretion of the Center’s Ticket Office.

The Gallo Center’s 2009-10 Premier Partners are Doctors Medical Center, Doubletree Hotel Modesto, Foster Farms and KVIE Public Television.

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