



1000 I Street
Modesto, CA 95354
(209) 338-5000
www.galloarts.org

CONTACT
Cynthia Cifuentes
(209) 338-5061
ccifuentes@galloarts.org

FOR IMMEDIATE RELEASE

**GALLO CENTER TO HOST SEASON-ENDING
SILENT AUCTION OF ARTIST MEMORABILIA**

MODESTO, CA—[June 23, 2010]-----A sold-out concert by singer Julio Iglesias on Tuesday, June 29, will close the 2009/2010 season at the Gallo Center for the Arts. Throughout the day leading up to the concert, there will be a silent auction of memorabilia signed by artists who appeared at the Center during the season. Proceeds from the event benefit the non-profit performing arts venue.

Among more than 20 pieces to be auctioned are guitars autographed by Merle Haggard and Arlo Guthrie, a framed “Jesus Christ Superstar” poster signed by show star Ted Neeley and the full cast, a CD/DVD pack signed by Jethro Tull star Ian Anderson, and framed and autographed images of such artists as John Cleese, Ravi Shankar and Righteous Brother Bill Medley.

Open to the general public as well as Center patrons, the silent auction will be held from 10 am until the 8 pm start of the concert. All items will be on display in the Center’s lobby, and will have a minimum bid requirement. Bids must increase in increments of \$25. Each piece also will have a “buy it now” price that the Center will accept to close bidding any particular item.

The Gallo Center’s 2009-10 Premier Partners are Doctors Medical Center, Doubletree Hotel Modesto, Foster Farms and KVIE Public Television.

###