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FOR IMMEDIATE RELEASE

GALLO CENTER ANNOUNCES 09-10 SEASON SPONSORS

BOYETT PETROLEUM AND U.S. BANK MAKE 3-YEAR COMMITMENTS

MODESTO, CA—June 26, 2009—The Gallo Center for the Arts has announced the commitments of nine sponsors who are contributing financial and in-kind support to the Center and its programs during the recently launched 2009-2010 season.

The participating companies and organizations are Doctors Medical Center, Doubletree Hotel Modesto, Foster Farms and KVIE Public Television as Premier Partners; Boyett Petroleum as a Presenting Sponsor; and Bud Light, Del Monte Foods, Wells Fargo Bank and U.S. Bank as Series Sponsors. All receive customized, marketing packages in return for their support.

Del Monte, Wells Fargo and Bud Light are new sponsors. Returning sponsors Boyett Petroleum and U.S. Bank made three-year pledges, a first for the Center.

“Boyett Petroleum has sponsored the Broadway series since the Center’s opening and we have seen the positive impact the Center has had on our community. By committing to a multi-year sponsorship we are saying that our company believes in the work of the Gallo Center and wants to play a role in its long term success,” said Carl Boyett, chief executive officer.

“Following our successful sponsorship of the 2008-09 Broadway Series, we were thrilled to extend our partnership with the Gallo Center for the Arts for the next three years,” commented U.S. Bank regional president, Brian Hogan. “The Gallo Center truly enriches the quality of life in the Central Valley and we are pleased to continue to support the Gallo Center and help them accomplish their mission.”

At the highest sponsorship level, Premier Partners receive a comprehensive package that delivers year-round visibility and affiliation with the Center, including title recognition of a Center-presented series of events or community program. As Presenting and Series Sponsors, recognition is tied to a chosen series of events, providing concentrated brand and/or product presence at events attracting their targeted audience.

Continuing for a second season is the Foster Farms Community Access Program, sponsored by Foster Farms, which supports the Center's mission to provide arts opportunities for all members of the community regardless of their economic situation. Throughout the upcoming season tickets will be furnished to underserved children and families in Stanislaus County through approved local, non-profit service organizations. An application for this program is available at www.galloarts.org.

Sponsorship opportunities are still available for the 2009-2010 season and interested companies may contact Katie Mendez at (209) 338-5031 or kmendez@galloarts.org for a proposal.

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