



1000 I Street  
Modesto, CA 95354  
(209) 338-5000  
[www.galloarts.org](http://www.galloarts.org)

**CONTACT**  
Doug Hosner  
(209) 338-5060  
[dhosner@galloarts.org](mailto:dhosner@galloarts.org)

**FOR IMMEDIATE RELEASE**

**GALLO CENTER FOR THE ARTS PROMOTES  
KATIE MENDEZ TO DEVELOPMENT DIRECTOR**

MODESTO, CA—(April 30, 2010)-----Katie Mendez has been named director of development at the Gallo Center for the Arts, the non-profit performing arts center announced. Mendez, a Modesto native who joined the Center in 2005, more than two years before its opening, will assume responsibility for its overall fundraising activities.

“It is a delight to make this announcement,” said chief executive officer Lynn Dickerson. “Katie is well liked and respected by our donors and friends, and very deserving of this promotion. I look forward to watching her succeed in this new position.”

Mendez, a 2003 graduate of San Diego State University with a degree in arts education, began at the Center as an executive assistant, later served as event coordinator, and prior to her promotion was senior development manager for corporate giving and sponsorships. Those responsibilities will shift in part to Brad de la Cruz, the Center’s development manager for individual giving.

A native of Winnipeg, Canada, who holds degrees from San Francisco State University and California State University-Stanislaus, de la Cruz joined the Center in 2007. He was recently selected as a Fellow in the Great Valley Center’s 2010 Institute for the Development of Emerging Area Leaders program.

The Gallo Center’s 2009-10 Premier Partners are Doctors Medical Center, Doubletree Hotel Modesto, Foster Farms and KVIE Public Television.

###